

One for you to "mull around"

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From: Miki Payne <Miki@hbdrollinger.com>

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To: Don Duckworth <duckworth.donald@gmail.com>

Morning,

I was taking with our darling Stephanie of Hometown News about the Farmer's market and she said "you know who should be sponsoring that Farmer's Market is CIM (?) Group". She said that Playa Vista advertises that you can "walk to the Farmer's market on Saturday Morning" and she thought it would be a great marketing tool for them. Could you charm some cash out of those folks? I do think having some extra money for ads etc would be a great idea.

Steph also said that she thought it might be fun to use the BID ad or a separate ad for a save the date in the June edition of the Hometown News...so hopefully we can work on that Friday, although it sounds like Cynthia and Les have quite the list. It is fun to have them do the heavy lifting!

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Miki Payne
Operations Manager

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